



100 Clayton Road  
 PO Box 1211  
 Raton, NM 87740  
 (575)445-3689  
 ratonchamber@bacavalley.com

# NEWSLETTER

January 2013

VISIT OUR WEBSITE FOR MORE INFORMATION

[www.raton.info](http://www.raton.info)

**Our Mission is**

- ◆ Develop and encourage the association and cooperation of persons having a common interest in the development of business within the Raton community for the purpose of promoting their common business interest by the improvement of business conditions with the community
- ◆ To establish representation in the political process to the extent permitted by an organization qualified for exemption from tax under Section 501(c)(4) and 501(c)(6) of the Internal Revenue Code

## Happy New Year!

With your support, the Raton Chamber of Commerce has been able to:

1. Hire an Executive Director
2. Adjust membership levels to reflect the community's needs
3. Increase the number of Chamber members
4. Pay off past debts
5. Maintain a professional, consistent board of directors who are willing to work for the benefit of the community and the Chamber
6. Establish a good working relationship with the City of Raton, Grow Raton, Raton MainStreet, and several civic organizations.

With your continued support, we look forward to providing a great, new look for the community with a new electronic sign located at the NM Visitors' Center, marketing and promotional opportunities, and a better business atmosphere.



## Chamber Website Gets New Look

The Raton Chamber of Commerce website has undergone some major changes, getting a sleeker, more stylish look, and a few new features. We are currently adding a complete business directory to the website, which will highlight Chamber members, and provide visitors to our site the convenience of finding the business they are looking for in our community. Additionally, the website will include photos and a description of all of the annual events that benefit our community.



Be sure to "Like" us and be our "Friend" on the We Love Raton and Snowflake Colfax Facebook pages to see all of these events and more!

Want to promote your event? Email [ratonchamber@bacavalley.com](mailto:ratonchamber@bacavalley.com) with a jpg of your event flyer and we will post it!



Music by **Vehicle**

**Silent Auction  
Quilt Raffle  
Door Prizes  
Entertainment**

THE 2013  
**RATON**  
Chamber of Commerce  
New Mexico

# COWBOY BALL

SATURDAY, FEBRUARY 9

NRA WHITTINGTON CENTER – COORS BUILDING

5:00 PM - 6:00 PM Happy Hour

6:00 PM - 8:00 PM Chuck Wagon Style Meal

8:00 PM - 12:00 AM Dance

Opening Band  
5 p.m. - 8 p.m.

**Take 3**

Tickets  
\$25.00 per person

Must be 21 or older to attend

Sponsored by:



NORTHERN NEW MEXICO GAS COMPANY



**PIONEER**  
NATURAL RESOURCES

**INTERNATIONAL  
BANK**

Colfax Senior Care



**EX UUBAR RANCH**



Tickets available at Solano's Boot & Western Wear in downtown Raton  
or at the Chamber office



Contact the Raton Chamber of Commerce for more information at:  
(575)445-3689

ratonchamber@bacavalley.com

Or visit our website at [www.raton.info](http://www.raton.info)

## Vehicle



Vehicle in Action

This year's feature band for the Cowboy Ball. Includes 7 vocalists, and a 5 piece rhythm section. They are a full-fledged entertainment group that provides great music to dance to or just sit and enjoy.

It is going to be a GREAT night of music and entertainment.

"Come on and "Take a Ride" with VEHICLE!"  
You'll be glad you did!

## Take 3



This great local band will be the opening at at this year's Cowboy Ball.

Pictured at left, Kara Verdin, Drey Solano, Daniel Flores, and Hector Verdin.

This ensemble will provide music during the 5 - 6 PM Happy Hour and the 6 - 8 PM Chuck Wagon style meal

## 2013 Cowboy Ball Quilt

Donated by Chester & Friends

Tickets are available at the Chamber office.

\$1.00 each or 6 for \$5.00

It will be on display at the following locations:

Jan 8 - 11 International Bank

Jan 14 - 18 St. James Hotel, Cimarron

Jan 21 - 25 First National Bank of New Mexico

Jan 28 - Feb 8 MCMC lobby

Jan 9 - winning ticket will be drawn at the Cowboy Ball



# RATON PARKS & RECREATION

Along With

**Joe & Sandra Rodman**

present

## SOCIAL DANCE LESSONS

Every Wednesday starting on January 9, through February 27, 2012 5:30 pm-8:00 pm

**Raton Convention Center**

\$55 for Single \$90 for a Couple



Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
DANCE TIPS ,ELECTRIC SLIDE *	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW
DANCE FLOOR ETIQUETTE	COWBOY BOOGIE *	WALTZ LINE/ PARTNER DANCE*	THE PATTERN	TUSH PUSH L/ D*	EAST COAST SWING	RUMBA	TWO STEP/ SWING COMBO
DANCE FRAME, TWO STEP	CUPID SHUFFLE*	SLAPPIN LEATHER*	CHA CHA	THREE STEP			RANCHERIA
WALTZ	FOUR COUNT SWING	POLKA	CHA CHA L/D*				
WALTZ L/D *		COTTON EYED JOE/ SCHOTTISCHE					

For more Information Contact:

CITY OF RATON DEPARTMENT OF PARKS AND RECREATION  
PO Box 910, 224 SAVAGE AVE RATON, NEW MEXICO 87740  
(575)-445-4271

## Dance Club

If you love to dance and socialize, come to the Dance Club at the "Boat", 140 S. 1st Street, Raton (upstairs) on Friday, January 11 at 5:30 p.m. Bring potluck to share.

## Colfax County Commission



Congratulations to Commissioner **Jim Maldonado** elected as chair.

**Bill Sauble** elected as Vice Chair.



Welcome to new Commissioner

**Landon Newton**

for Colfax County District 3

And newly elected

County Clerk **Freda Baca.**



## Colfax County announces a Wolf Management Program

U.S. Fish and Wildlife has proposed a new comprehensive Wolf Management Program. Public input is requested. View the proposal on the Colfax County website at [www.co.colfax.nm.us/](http://www.co.colfax.nm.us/). Contact the Colfax County Manager's Office at (575)445-9661 or the U.S. Fish and Wildlife Department at 1(800)344-9453. Deadline for comments is January 29, 2013.

### Raton Ambassadors Officers

for 2013

President, - Mona Sandoval,

Vice President - Terri Segotta

Secretary - Marie Trujillo

Treasure - Sue Downing.





# Ribbon Cuttings

## MCMC Ribbon Cutting for Tree of Life Mural

Miners Colfax Medical Center held a ribbon cutting ceremony for the presentation of the Tree of Life Mural.



Executive Director Kara McMurtrey holds the ribbon for the ribbon cutting by the MCMC Auxiliary members. Founders of the mural, Marlene Jenkins and Fonda Davis, cut the ribbon with other Auxiliary members, Raton Ambassadors, Chamber Board members, hospital staff, with other community members looking on.

Donations can either be made to the Miners' Colfax Medical Center Auxiliary or the North Eastern New Mexico Medical Community Foundation.



Artist Heather Sintas

**GRAND  
OPENING  
SPECIAL**

**20 % Off  
All clothing**

Join us for a ribbon cutting at  
**High Desert Outdoors, Inc.**

600 Kiowa

(Candelario Mercado Building)

January 25 - Noon

We are excited to welcome this new business to Raton and to our membership. High Desert Outdoors is a sporting goods store with hunting, camping, fishing, and archery supplies, as well as firearms and shooting supplies. Stop by for refreshments and meet the owners of this new business.

# Chamber Member Benefits

During the last board retreat, the Raton Chamber of Commerce Board of Directors decided to reorganize its membership dues structure in order to allow every business in the area to become a member. Because our business members are listed on the Chamber website, and a strong chamber signifies a strong community, the board wanted visitors to our website to see that Raton is a strong, vibrant community.

The minimum amount required to become a member of the Raton Chamber of Commerce was lowered from \$180 per year to only \$50 per year. With the decrease in the minimum membership amount, and the increased activity of the Chamber, several businesses, that had never been members before, joined. Now, to go one step farther, the Chamber will provide additional benefits to members that join at the higher levels.

Below is a chart of benefits that a member receives according to each level of membership.

	Iron \$25	Brass \$50	Bronze \$150	Copper \$250	Silver \$350	Gold \$500	Platinum \$1000
Website listing by membership level		X	X	X	X	X	X
Website listing by category		X	X	X	X	X	X
Website listing alphabetically		X	X	X	X	X	X
Logo added to all website listings			X	X	X	X	X
Second category listing				X	X	X	X
25% discount on website and newsletter ads					X	X	X
Free Reserved Table at annual Cowboy Ball						X	X
Free ad on website Home page							X
Free VIP table at annual Cowboy Ball and annual Banquet							X

In addition, every member receives the following benefits, just for being a member:

- ◆ The chamber will refer your business to residents, visitors and businesses seeking products and services. We average 800 inquiries a month!
- ◆ Your business brochures or business cards will be displayed on the chamber counter at the New Mexico Visitors' Center.
- ◆ New businesses receive \$50 off for first-time advertising of \$100 or more of KRTN-Enchanted Air advertising.
- ◆ Chamber members receive a discounted rate for an annual subscription to the Raton Range newspaper.
- ◆ Businesses enjoy year-round promotion through ribbon cuttings, occasional articles on our website and in the newsletter

# Raton Chamber Board of Directors

**President** - Laura Brewer, free-lance writer, website designer and community volunteer

**Vice-President** - Mona Sandoval, employed by Service Organization for Youth as a Juvenile Drug Court Case Manager

**Secretary** - Mera Gleason, employed by the NRA Whittington Center as the membership and events director. She will serve as liaison between the Chamber and NRAWC

**Treasurer** - Kandace Evans, employed by Miners' Colfax Medical Center for more than twenty years and brings a variety of skills to her position, including grant writing, event planning, and public relations

**Member** - Marjorie Schulze, has owned and operated the Budget Host Melody Lane motel on Canyon Road for many years, and has served in past years as a member of the Lodgers' Tax Board. She brings a wealth of knowledge to our board, and is a wonderful asset

**Member** - Joe Rodman has a Master of Education Degree and a solid foundation as a community college, non-profit and for-profit organization administrator/director/instructor. He also has an In-depth knowledge and extensive expertise in the planning, staffing and management of academic, workforce and employee development programs. Joe is also a dance instructor in Albuquerque and for the Raton Parks & Recreation Department as well.

**Member** - Pete Kampfner, Raton City Manager.

**If you care about our community and want to make a difference, join us! Call for information about how you may serve on the Chamber Board of Directors or on one of our "making a difference" committees (575)445-3689.**

Join the Chamber today!

The Raton Chamber of Commerce maintains an office in the city-owned building, the New Mexico Visitors' Center, and is collaborating with the City of Raton to creatively promote the city, our community, and the area. Through the efforts of our paid staff and volunteers, the Chamber answers phone calls from potential visitors, businesses, and tourists interested in information about Raton.

The Chamber has modified its membership levels in order to accommodate every size business and to encourage individual memberships as well.

Don't delay, join today. Help support your community by supporting the Raton Chamber of Commerce.

Fill in the form and return to:

Raton Chamber of Commerce  
PO Box 1211  
Raton, NM 87740

## Member Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

In the space below please include a short paragraph describing your business.

## Member Investment (Circle one)

Platinum	\$1000.00
Gold	500.00
Silver	350.00
Copper	250.00
Bronze	150.00
Brass	50.00
Iron (individual)	25.00